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The Thomas & Mack Center Celebrates 25th Anniversary
With a \$25 Concert and a Free Boxing/MMA Event

The Thomas & Mack Center will celebrate its Silver Anniversary with the Las Vegas community and two unique events.

The first event, a combined boxing and mixed martial arts show on June 20, was made completely free to the public and reached full capacity within a week. The second event, a Boston & Styx concert on June 28 is currently on sale with all tickets costing only \$25. The Thomas & Mack Center worked with local media partners to make these events possible and to give something back to the Las Vegas locals who support the arena year after year.

“The Thomas and Mack Center has been a community treasure for the past 25 years,” said Daren Libonati, executive director of the Thomas & Mack Center. “It has represented not only UNLV, but the Las Vegas hotel industry, and community.”

“Every year we work hard to create events that continue to draw people from all over the country, while at the same time maintaining a strong relationship with our local customers,” said Libonati.

The arena opened its doors in 1983. Over the past 25 years, the Thomas & Mack Center has become one of the top-grossing arenas in the country. Most recently, the Thomas & Mack Center was ranked as the fifth Top Grossing Venue in the world in the 2007 VenuesToday year-end report. The arena consistently remains in the top ten. This would not be possible without the support of the Las Vegas community and the creative events that retain locals’ loyalty.

The anniversary events are a representation of the current business culture at the Thomas & Mack Center. Both events were conceived and produced by the team at the arena, who worked closely with local partners to give the community affordable shows they can be excited about.

“Free For All, A Night of Combat”

The Thomas & Mack Center teamed up with Banner Promotions, Planet Hollywood Resort & Casino, and MLSE (Major League Sports Entertainment) to create Las Vegas’ first combined boxing and mixed martial arts show. The event taking place on June 20, was offered to the public completely free and 18,000 tickets were distributed within one week’s time.

The boxing main event and co-featured bout will be televised live on ESPN’s “Friday Night Fights.” There will be a total of six bouts on the boxing card. Once “Friday Night Fights” goes off the air, the mixed martial arts professionals will take the ring. There will be five MMA bouts, featuring MMA veterans Pete Spratt and John Alessio, and Kim Couture in her pro-debut.

Boston & Styx

The Boston and Styx concert on June 28 is being sold to the public for \$25 a ticket. This price is almost unheard of in Las Vegas, where most concert ticket prices start at 50 dollars. This ticket price was made possible by local sponsors willing to work together to celebrate the arena’s anniversary and to give back to the community. The concert is sponsored by DesertAutoGroup.com and supported by both Lotus Broadcasting and KTNV Action News. The event is expected to reach 11,000 tickets sold.

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