

FOR IMMEDIATE RELEASE

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“WHEN ELMO GROWS UP”

Favorite Friends Plan Their Pageant - and Their Future -in Las Vegas
from April 24 – 27

LAS VEGAS – Introducing Abby Cadabby! The newest Muppet on Sesame Street joins Elmo, Zoe, Rosita and all of her furry and feathered friends in asking, ‘What do you want to be when you grow up?’ as they prepare for a pageant on Sesame Street. Get ready to sing cowboy songs, ride the rails and more when **Sesame Street Live** “When Elmo Grows Up” performs at Cox Pavilion (Thomas and Mack Center) from Thursday, April 24 through Sunday, April 27. Tickets for all eight performances go on sale Monday, March 3 at 10 a.m. The 2007-08 **Sesame Street Live** tour season is sponsored by Beaches Resorts, the Caribbean’s #1 ultra all-inclusive luxury resorts for families featuring exclusive year-round fun with your friends from *Sesame Street*.

When Elmo and his **Sesame Street Live** friends think about growing up, it’s a musical show-and-tell! Bert dreams of becoming a forest ranger, Telly longs to be a cowboy and their newest friend, Abby Cadabby, wants to be a Fairy Godmother just like her mommy. Elmo thinks about becoming a ‘weather monster,’ but has a hard time predicting his own forecast—he wants to be anything and everything all at once! “When Elmo Grows Up” includes lessons on perseverance, teamwork and the power of imagination. Children learn that if they believe in themselves and are willing to try, the possibilities are endless.

Like television’s *Sesame Street*, each **Sesame Street Live** production features timeless lessons for all ages. Through the razzle-dazzle of this musical Broadway-quality production, children learn about patience, acceptance and teamwork. The universal appeal of a **Sesame Street Live** production continues long after preschool. Adults will appreciate the high-tech stagecraft, cleverly written scripts, and music they’ll recognize and enjoy sharing with children, such as “Home on the Range,” “Down on the Corner” and “Give a Little Love.” “When Elmo Grows Up” features nearly two dozen songs, including classics that children will love to sing along with such as “I Love Trash” and “Itsy Bitsy Spider.”

What: **Sesame Street Live** "When Elmo Grows Up"

When:	Thursday	April 24	7 p.m. *Opening Night Discount
	Friday	April 25	10:30 a.m. & 7 p.m.
	Saturday	April 26	10:30 a.m., 2 p.m. & 5:30 p.m.
	Sunday	April 27	1 p.m. & 4:30 p.m.

Where: Cox Pavilion (Thomas and Mack Center)
4505 South Maryland Parkway
Las Vegas, NV 89154

Tickets: \$14 and 20. A limited number of \$28 Premium seats are also available. *Opening Night, all seats (excluding Premium) are \$13. A facility fee of \$2 will be added to all ticket prices. Additional fees and discounts may apply. **For more information or to charge tickets by phone, please call UNLVtickets at 702-739-FANS (3267) or 866-388-3267. Tickets may also be purchased online at www.UNLVtickets.com and at all UNLVtickets outlets.** For information online, please visit www.sesamestreetlive.com.



ABOUT SESAME WORKSHOP

Sesame Workshop is the nonprofit educational organization that changed television forever with the legendary *Sesame Street*. As the single largest informal educator of young children, local *Sesame Street* programs produced in countries as diverse as South Africa, Bangladesh and India are making a difference in over 120 nations. Using proprietary research to create engaging and enriching content, Sesame Workshop produces programs such as *Dragon Tales* and *Pinky Dinky Doo*. In addition, multimedia needs-driven initiatives provide families tools for addressing such issues as children's health, military deployment and emergency preparedness. As a nonprofit, product proceeds and philanthropic support endow Sesame Workshop's educational research and creative content for children around the world. Learn more at www.sesameworkshop.org.

ABOUT BEACHES RESORTS

Beaches Resorts is the ultimate family getaway, where both parents and kids can enjoy a vacation of their own. As a proud sponsor of *Sesame Street* and **Sesame Street Live**, Beaches is delighted to welcome some very fun and furry friends to their four family resorts in Jamaica and the Turks and Caicos islands. Beaches has partnered with the celebrated children's program to offer year-round exclusive activities from special character dining and birthday parties to Story Time with Elmo, Dancing with Zoe, baking with Cookie Monster, Going Global with Grover and making music with Bert & Ernie. Parenting seminars and special themed weeks also feature live performances by members of the *Sesame Street* cast. To round out the excitement, kids enjoy the exclusive Xbox Game Oasis video games centers, Pirates Island water theme parks and expert childcare provided by Beaches' Kids Camps and very own Ultra Nannies. For more information about the Beaches Resorts Caribbean Adventure with Sesame Street call 1-800-BEACHES or visit on-line at www.beaches.com.

ABOUT VEE CORPORATION

Headquartered in Minneapolis, Minnesota, VEE Corporation is one of the most experienced and respected names in family-friendly entertainment. VEE Corporation has delighted millions of children around the world with live touring stage shows—including 28 years of 'sunny days' with its flagship tour, Sesame Street Live. With unparalleled imagination, ingenuity and expertise, VEE Corporation also creates and builds dynamic and effective solutions for corporate, sports, museum and entertainment organizations worldwide. VEE Corporation partners with such clients as Sesame Workshop, Hasbro, The Walt Disney Company, Paramount Parks, McMillan and McGraw Hill Publishing and the National Basketball Association to bring great ideas to life. For more information, please visit www.vee.com.

Interviews, color art and additional press materials are available upon request.