



January 7, 2010
FOR IMMEDIATE RELEASE

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UNLV's Two Collegiate Venues the Thomas & Mack Center and Sam Boyd Stadium
Continue to Rank in Top 20 Highest-Grossing Venues Despite Tough Economic Times

Las Vegas, NV - The Thomas & Mack Center and Sam Boyd Stadium were the only university venues to rank in the top 20 highest-grossing venues in the world in their seating capacity categories in the 2009 *Venues Today* Year-End Report issue. The Thomas & Mack Center was ranked #18 in the 15,001-30,000 seating capacity, and the Sam Boyd Stadium was ranked #14 in the 30,001 or more seating capacity.

Venues Today, a trade publication for sports and entertainment facilities, ranks venues by gross internationally. The rankings are based only on special one-time or multiple-day ticketed events, and athletic event ticket sales are not added to this report. The Thomas & Mack Center has consistently ranked in the top 20 highest-grossing venues in the 15,001-30,000 seating capacity.

Daren Libonati, executive director of the Thomas & Mack Center, Sam Boyd Stadium and Cox Pavilion, and his team have always been in the practice of thinking of innovative ways to bring customers through the doors of their venues, and with the struggling economy last year, it was an even greater challenge to bring in new and creative events that would continue to generate revenue as well as be affordable to locals.

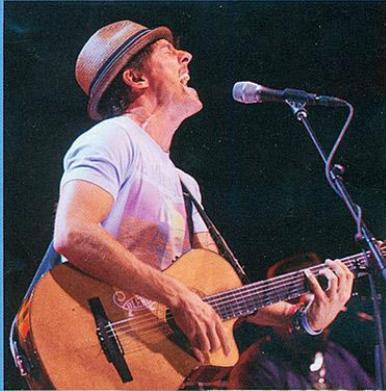
"We have established a business culture that understands the needs of our Las Vegas Strip hotel partners, while also serving and producing a diverse line-up of family entertainment for our local community," Libonati said. "We are very proud to have hosted so many great events in our unique college venues."

In addition to the usual roster of special events at both venues, which includes family shows, Monster Jam, Supercross, Wranglers National Finals Rodeo, NBA Summer League, and Professional Bull Riders, new events were created to offset the struggling economy.

The Thomas & Mack Center promoted and hosted a successful \$25 Concert Series last summer, bringing in acts such as Styx, REO Speedwagon, and Judas Priest, and charging only \$25 for every seat in the house. Libonati and his team also partnered up with the United Football League to promote and host the Las Vegas Locomotives at the Sam Boyd Stadium, as well as the inaugural United Football League Championship game in November. In addition to these new and creative events, Libonati was able to secure Miley Cyrus at the Thomas & Mack Center, and U2 at Sam Boyd Stadium for their 360° Tour, which sold out the stadium within a couple of days.

Venues Today also reported top ticketed events in its Year-End Report issue. The Thomas & Mack Center hosted two out of the top 15 highest-grossing events, with its Wrangler National Finals Rodeo topping the chart as the highest-grossing ticketed event in the world, and Professional Bull Riders World Finals coming in at #14.

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VT TOPSTOPS YEAR-END

Based on concert and event grosses from Oct. 16, 2008-Oct. 15, 2009, as reported to *Venues Today*.

VENUE, LOCATION NO. OF SEATS TOTAL GROSS ATTENDANCE SHOWS

> 30,001 OR MORE CAPACITY

1. Giants Stadium, East Rutherford, N.J.	80,242	\$49,559,674	659,088	15
2. Empire Polo Club, Indio, Calif.	50,000	\$21,380,667	232,490	5
3. The Gorge Amphitheatre, George, Wash.	66,626	\$13,453,934	263,181	11
4. Citi Field, Flushing, N.Y.	42,000	\$12,775,662	109,541	3
5. Reliant Stadium at Reliant Park, Houston	70,000	\$11,492,537	122,348	3
6. Dallas Cowboys Stadium, Arlington, Texas	80,000	\$10,394,625	96,091	2
7. Rogers Centre, Toronto	50,000	\$9,880,411	145,622	3
8. Citrus Bowl, Orlando, Fla.	76,000	\$7,664,313	151,975	13
9. Commonwealth Stadium, Edmonton, Alberta	60,000	\$7,488,483	89,748	2
10. Fenway Park, Boston	39,928	\$6,521,073	100,121	3
11. Gillette Stadium, Foxboro, Mass.	68,000	\$5,041,001	57,890	1
12. Alpine Valley Music Theatre, East Troy, Wis.	35,600	\$4,793,422	107,071	4
13. Lincoln Financial Field, Philadelphia	68,532	\$4,407,377	52,343	1
14. Sam Boyd Stadium, Las Vegas	45,000	\$4,221,901	93,187	3
15. BC Place Stadium, Vancouver, B.C.	60,000	\$4,180,652	47,021	1
16. Heinz Field, Pittsburgh	65,050	\$4,106,495	47,510	1
17. Ford Field, Detroit	65,000	\$3,843,639	49,215	1
18. Canad Inns Stadium, Winnipeg, Manitoba	50,000	\$3,713,477	41,536	1
19. Mosaic Stadium at Taylor Field, Regina, Sask.	51,000	\$3,561,621	41,271	1
20. Piedmont Park, Atlanta	55,000	\$3,517,564	36,062	1

VENUE, LOCATION NO. OF SEATS TOTAL GROSS ATTENDANCE SHOWS

> 15,001-30,000 CAPACITY

1. The O2 Arena, London	20,000	\$110,018,874	2,121,391	152
2. Madison Square Garden Arena, New York	20,000	\$62,263,962	938,727	80
3. Air Canada Centre, Toronto	20,000	\$58,013,291	736,626	66
4. Wachovia Complex, Philadelphia*	21,000 & 19,000	\$57,333,769	975,505	122
5. AcerArena, Sydney	20,997	\$57,096,979	668,700	80
6. Staples Center, Los Angeles	20,000	\$42,628,705	655,652	63
7. Bell Centre, Montreal	21,500	\$41,412,368	581,359	75
8. St. Pete Times Forum, Tampa, Fla.	22,000	\$34,662,742	579,991	83
9. Philips Arena, Atlanta	20,000	\$33,192,198	660,865	72
10. Rexall Place, Edmonton, Alberta	18,100	\$32,944,590	567,110	72
11. American Airlines Center, Dallas	20,021	\$31,442,874	632,332	76
12. Izod Center, East Rutherford, N.J.	20,000	\$31,001,617	552,290	67
13. BOK Center, Tulsa, Okla.	18,041	\$30,201,917	517,440	77
14. Honda Center, Anaheim, Calif.	19,400	\$26,773,996	563,891	64
15. HP Pavilion at San Jose (Calif.)	20,000	\$26,008,499	412,235	52
16. Verizon Center, Washington	20,500	\$25,564,619	369,372	35
17. The Palace Of Auburn Hills (Mich.)	22,000	\$25,507,195	770,331	91
18. Thomas & Mack Center, Las Vegas	18,500	\$22,491,387	413,387	61
19. Allstate Arena, Rosemont, Ill.	19,000	\$20,420,686	304,362	22
20. Prudential Center, Newark, N.J.	19,500	\$20,375,921	444,638	74

* Includes Wachovia Center and Wachovia Spectrum

Compiled by Riley Camarillo, HotTickets@venuestoday.com

FROM THE TOP >> Jason Mraz spread his soulful sunshine to the fans at Xcel Energy Center in Saint Paul, Minn., Aug. 20. (Photo Credit: Tony Nelson)

Kathy Griffin at The Chicago Theatre celebrates her big four-night run on Oct. 11. From left are Meghan Brasuell, MSGE; Brandy Champion, MSGE; Charles Taylor, Live Nation; Kathy Griffin; Shannon Fitzgerald, MSGE and David Carlucci, MSGE. (Photo Credit: Javier Ayala)

Blink 182's Mark Hoppus rocks the Rose Garden in Portland, Ore. on Sept. 9. (Photo Credit: Justin Brady)

LMFAO smile for a photo with Skylar Cuarisma from the Honda Center in Anaheim, Calif., before their performance at Power 106's Powerhouse 2009 on Aug. 8.

